

***REPORTS OF THE
FAR WESTERN DISTRICT OFFICERS
DISTRICT MANAGEMENT TEAM &
OTHER COMMITTEE CHAIRMEN***

MARCH 15-17, 2018

HILTON IRVINE/ORANGE COUNTY AIRPORT

18800 MACARTHUR BLVD

IRVINE, CA 92612

SOCIETY FOR THE PRESERVATION AND ENCOURAGEMENT OF
BARBER SHOP QUARTET SINGING IN AMERICA, INC.

D/B/A BARBERSHOP HARMONY SOCIETY



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Craig Hughes FWD President

Barbershop presents a series of life changing moments for the singer and the audience. There is something incredible about harmonizing with thousands of your closest friends. Thank you to all who helped make this year's Midwinter Convention in Costa Mesa such an event:

- The members of the **Westminster Chapter** for hosting with the help of many volunteers.
- The Chapters and individuals donors (as of 1/29) that helped fund our District's sponsorship of the Youth Festival. *Note: Seven of the nineteen ensembles in the youth festival were from the District.*
 - **Bakersfield**
 - **El Cajon**
 - **Palo Alto-Mountain View**
 - **Rincon Beach**
 - **Salt River Valley**
 - **San Diego**
 - **Santa Fe Springs**
 - **Visalia**
- The **Velvet Frogs** and **Renaissance** represented us in the Senior Quartet Contest.
- The many District members and friends who attended and participated in the FWD Senior Chorus, All Chapter Chorus, and the Harmony Platoon.
- **The Masters of Harmony, Westminster Chorus, Harborlites Chorus, Flightline Quartet, The Newfangled Four** and our friends from the **Perfect Gentlemen** that added to the festivities.
- Justin Miller directed three choruses, 700 youth & a world class organist.

So . . . the rest of the Society got a chance to see what we enjoy at our District Events.

Speaking of events. The *Spring House of Delegates Meeting* is very important to the District and I encourage representation from every Chapter. Your Chapter can be represented by any current member designated by your President. Please use the credential form at the end of this document to certify your representative. The District is doing well and is looking forward to a very productive and rewarding new year. We need your input and support to continue to deliver the kind of events and successes that we all desire.

One of my goals for 2018 is to improve our communication with the members. Too many don't take advantage of everything the Society and the District have to offer. There is a lot of good information online at <https://farwesterndistrict.org/> to include contact information for the District team and our magazine: *Westunes*. We also push a monthly newsletter: *Westags* to our members email. Our Division Vice Presidents proactively reach out to their chapters but many members still don't get the message. *If you are reading this then you are already part of the solution. Thank You! Share your experiences with all your Barbershop friends and encourage their engagement.*

One District challenge is to continue to provide International class events (Conventions, Academies, and Colleges) given the growing expenses. We have operated with a "build it and they will come" business plan. Unfortunately "they" have not always attended and we have suffered some losses. We are going to continue to build for the best experience while managing our costs. Please encourage attendance at District events whenever possible. They are about much more than competition.

I have been asked, "What we are doing to get the fun back in Barbershop?" Every individual and chapter is unique with a different idea of what's fun and worth their time and energy. One size doesn't fit all and the FWD team can help tailor the product for each chapter to insure success. We are going to look for more opportunities to get together on an informal basis and enjoy our hobby. This needs to happen on a local basis so let's get back to an afternoon or night out with our friends from across the region. I firmly believe in the concept of "Everyone in Harmony". If there was ever a time to share our joy and harmony it's in 2018.

Thank you for everything you do for your Chapter and the District.

In Harmony,

A handwritten signature in black ink that reads "Craig B Hughes". The signature is written in a cursive, flowing style.

Craig Hughes, President
chughes2@cox.net



Bill Rosica, FWD Executive Vice President

The beginning of my first year as Executive Vice-President has been fairly busy. I attended the District President's Council and the Society Board Meeting at the Mid-Winter Convention in Costa Mesa. I also volunteered to help out on the Registration Desk and scanned people in to the theater. I met lots of great folks in both places.

The Bakersfield Chapter asked me to be the installing officer at their Installation Banquet. I used the current documents on the Society website as a guide and a few of Dr. Chris Peterson's handouts from The Master's Banquet. It seems that the things a large chapter deals with are the same things that a small chapter needs to look at.

I've been looking at the Organization Chart and found my position has many people reporting to me (District Management Team) as well as many people that I need to keep in the loop. My job as Executive VP will be to stay close to President Hughes and take care of his needs and to make sure our District Management Team (DMT) is operating efficiently. To that end, I would love to have a full house of DMT representatives at our Summer Meeting in June. This will be your time to meet and discuss our common goals and decide the best way to accomplish them.

Finally, the next two years will be filled with information gathering from chapters, members and others regarding recruiting and retention of new members and making sure that information about Harmony Foundation International is being brought to all the members.

Oh and one last thing. Please consider sending a representative to the Spring House of Delegates Meeting. This is your District and Society and you need to be part of

the process of making the important decisions that may affect your members. Too many times issues are decided by less than half our chapters and that needs to change.

Thanks guys. Please feel free to contact me anytime at (661) 703-9000 with your concerns or comments.

Bill Rosica
FWD Executive VP



Far Western District SPRING CONVENTION

March 15-18, 2018 • Irvine, California

SCHEDULE OF EVENTS



| DESCRIPTION OF EVENT | START | END | LOCATION | ROOM |
|---------------------------------------|----------|----------|--------------|------------------|
| Thursday, March 15, 2018 | | | | |
| FWD Board Meeting | 2:00 PM | 6:00 PM | Hilton Hotel | Monarch 3/4 |
| Registration Open (Hotel) | 6:00 PM | 10:00 PM | Hilton Hotel | Lobby |
| Friday, March 16, 2018 | | | | |
| Registration | 8:00 AM | 8:00 PM | Hilton Hotel | Lobby |
| Harmony Platoon | 8:00 AM | 5:00 PM | Atrium Hotel | Hibiscus |
| FWD Past District President's Meeting | 9:00 AM | 11:30 AM | Hilton Hotel | Monarch 3/4 |
| Hall of Fame Luncheon | 12:00 PM | 1:00 PM | Hilton Hotel | Monarch 3/4 |
| House of Delegates Meeting | 1:30 PM | 3:30 PM | Atrium Hotel | Garden Ballroom |
| Society Listening Session | 3:30 PM | 4:30 PM | Atrium Hotel | Garden Ballroom |
| Judges Meeting | 3:00 PM | 4:00 PM | Hilton Hotel | San Clemente |
| Doors Open (Mic Test) | 4:30 PM | | | Crystal Ballroom |
| Quartet Contest & Prelim Semi-Finals | 5:00 PM | 9:45 PM | Hilton Hotel | Crystal Ballroom |
| Evaluations (Quartets not advancing) | 10:30 PM | | Hilton Hotel | Judges Rooms |
| Saturday, March 17, 2018 | | | | |
| Registration | 8:00 AM | | Hilton Hotel | Lobby |
| Harmony Platoon | 8:00 AM | 1:00 PM | Atrium Hotel | Hibiscus |
| Doors Open (Mic Tester Chorus) | 9:00 AM | | Hilton Hotel | Crystal Ballroom |
| Chorus Contest | 9:30 AM | 12:30 PM | Hilton Hotel | Crystal Ballroom |
| HS Quartet Briefing | 11:30 AM | 12:30 PM | Hilton Hotel | San Clemente |
| HS Quartet Contest | 12:50 PM | 1:20 PM | Hilton Hotel | Crystal Ballroom |
| Chorus Evaluations | 2:00 PM | 3:30 PM | Hilton Hotel | TBD |
| Doors Open (Mic Test) | 6:00 PM | | Hilton Hotel | Crystal Ballroom |
| Quartet Prelim Finals | 6:30 PM | 8:30 PM | Hilton Hotel | Crystal Ballroom |
| Show of Champions | 8:45 PM | 9:45 PM | Hilton Hotel | Crystal Ballroom |
| Afterglow | | | | |
| Evaluations (Finalist Quartets) | 10:30 PM | | Hilton Hotel | Judges Room |

Far Western District
House of Delegates Minutes
October 20, 2017
Bakersfield, Ca.

President Gordon Bergthold called the 2017 Fall House of Delegates Meeting to order at 1:42PM.

Executive Vice President Craig Hughes led the “*Pledge of Allegiance*”.

Contest & Judging VP Ron Black directed everyone singing “*The Star-Spangled Banner*”

Division 2 SE VP Nick Papageorge directed “*The Old Songs*”.

Division 4 NW VP Bill Rosica gave the Invocation.

President Gordon Bergthold welcomed everyone to the Fall House of Delegates Meeting.

He introduced the Past Presidents in attendance.

Past Presidents:

- Sam Barger 1984-1985
- Chuck Hunter 1988-1989
- Peter Feeney 2004-2005
- Bill Cale 2006-2007
- Bob Lally 2008-2009
- Bernard Priceman 2011-2012
- Russ Young 2012-2013
- Allan Webb 2014-2015

President Gordon Bergthold Introduced visiting dignitaries and the Board of Directors.

Other Dignitaries:

- Marty Monson CEO/Executive Director Barbershop
Harmony Society
- Dr. Perry White Harmony Foundation

Secretary Bob Gray did the Board of Directors Roll Call:

| | | |
|--------------------------|------------------|---|
| President | Gordon Bergthold | X |
| Executive Vice President | Craig Hughes | X |
| Secretary | Bob Gray | X |
| Treasurer | Rich Owen | X |
| VP Division 1 Southwest | Brent Anderson | X |
| VP Division 2 Southeast | Nick Papageorge | X |
| VP Division 3 Northwest | Bill Rosica | X |
| VP Division 4 Northeast | Richard Lund | X |
| VP Division 5 Arizona | John Bloomquist | X |
| VP Contest & Judging | Ron Black | X |
| VP Music & Performance | Craig Ewing | X |
| Immediate Past President | Allan Webb | X |

Secretary Bob Gray then did the Roll Call of Chapters in Attendance:

| | | |
|-------|---------------------------|---|
| D-005 | Bakersfield | X |
| D-008 | Santa Rosa | X |
| D-009 | Placerville | X |
| D-014 | Conejo Valley | X |
| D-021 | Sacramento | X |
| D-022 | Palo Alto – Mountain View | X |
| D-023 | San Diego | X |
| D-026 | Bay Area | X |
| D-028 | Santa Mariz | X |
| D-029 | Visalia | X |
| D-037 | South Orange County | X |
| D-040 | Marin | X |
| D-042 | Stockton | X |
| D-043 | Santa Clarita | X |
| D-046 | Santa Fe Springs | X |
| D-056 | Fullerton | X |

| | | |
|-------|---------------------|---|
| D-057 | Central California | X |
| D-066 | San Fernando Valley | X |
| D-069 | Mesa | X |
| D-074 | Westminster | X |
| D-085 | San Luis Obispo | X |
| D-101 | Sun Cities | X |
| D-103 | Rincon Beach | X |
| D-113 | Sedona | X |
| D-116 | Brea | X |
| D-117 | La Jolla | X |
| D-123 | California Delta | X |

President Gordon Bergthold called for a motion to approve the Agenda. Motion and Second. **Motion Approved.**

President Gordon Bergthold called for a motion to approve the Minutes from the March 10, 2017 House of Delegates Meeting in Sacramento. Motion and Second. **Motion Approved.**

President Gordon Bergthold introduced Bernard Priceman from the Nominating Committee to read the Slate of Officers for 2018

- Craig Hughes President
- Bill Rosica Executive Vice President
- Gordon Bergthold Immediate Past President
- Jim Maass Secretary
- Rich Owen Treasurer
- Brent Anderson Division 1 Southwest VP
- Nick Papageorge Division 2 Southeast VP
- Dick Whitten Division 3 Northwest VP
- Ron Black Division 4 Northeast VP
- Adam Kaufman Division 5 Arizona VP
- Brett Littlefield Contest & Judging VP
- Craig Ewing Music & Performance VP

President Gordon Bergthold called for a motion to approve 2018 Slate of Officers.

Motion & Second. **Motion Approved.**

President Gordon Bergthold introduced Society CEO Marty Monson to install the 2018 Far Western District Officers.

Secretary Bob Gray read the list of District Members who passed away during the past year.

FWD Champion Quartet “Don’t Tell Mom” accompanied the presentation. Those added:

“2017 Chapter Eternal”

| Name | Chapters |
|---------------------|--------------------------------------|
| Frank Tillou | Fullerton |
| Bob Bauer | Eureka |
| Jeffery Baker | Santa Fe Springs |
| William Johnson | Mesa & Central Arizona |
| Lelan Stahl | Bakersfield |
| Robert Durbin | Frank Thorne |
| Dale Adams | Davis-Vacaville, Sacramento & Folsom |
| Donald Hickinbotham | Stockton |
| Conrad Keil | Tucson |
| Donald Gubbins | Frank Thorne |
| Ken Nelson | Aloha & Fresno |
| Dean Scoville | Fullerton |
| Dean Hunt | Las Vegas |
| Marvin Peterson | Greater Phoenix |
| Robert Caraway | Frank Thorne |
| Bill Legg | Stockton |

President Gordon Bergthold announced that the Officer Reports were posted in the HOD Brochure. He then requested a Motion to Receive the Officer Reports. Motion and Second.

Motion Approved.

President Gordon Bergthold introduced Immediate Past President Allan Webb to review the changes for the FWD “Statement of Policy”. Mr. Webb reviewed all of

the changes which were posted in the HOD Brochure. **President Bergthold** then called for a motion to approve the changes. Motion & Second. **Motion Approved.**

President Gordon Bergthold introduced **FWD Treasurer Rich Owen** to review the 2018 District Budget which had been approved the Board of Directors. **President Bergthold** called for a motion to approve the 2018 Far Western District Budget. Motion & Second. **Motion Approved.**

Society Executive Director / CEO Marty Monson addressed the Delegates and Guests in attendance. He spoke about the Vision for the Society, and the new “Member Center”

Harmony Foundation President Dr. Perry White addressed the group. He spoke about “Donor’s Choice” and the challenge to fund programs. Dr. White then read a list of District Chapters that he would be presenting Donor’s Choice Checks to at the Convention. Those Chapters participating in Donor’s Choice were: Greater Phoenix, Tucson, Bakersfield, Walnut Creek, Santa Rosa, Conejo Valley, Inland Empire, Davis-Vacaville, Sacramento, Palo Alto-Mountain View, San Diego, Bay Area, Santa Maria, Visalia, Barbary Coast, Aloha, Marin, Nevada-Placer, Palomar Pacific, Stockton, Santa Fe Springs, Reno, Fullerton, Central California, Santa Monica, Fresno, San Fernando Valley, Mesa, Westminster, Las Vegas, Napa Valley, San Luis Obispo, Fullerton, Sun Cities, Rincon Beach, Sedona, Brea, La Jolla, Temecula, California Delta, and Salt River Valley. The aggregate sum of Donor’s Choice funds back to the Chapter and the District for this half year was \$42,045.95.

President Gordon Bergthold introduced Awards Chairman Chuck Hunter. Mr. Hunter reminded the audience that this year’s Fall Convention was dedicated to John and Larry Gassman. He announced that in an effort to recognize younger barbershoppers, the Spring dedicatee would be Justin Miller.

President Gordon Bergthold thanked Bill Rosica, Rich Owen, and Bryan Forbes and their team for the great work on the Fall FWD Convention.

Events Chairman Bryan Forbes addressed the delegates and talked about upcoming dates, all registrations on line, contest photos digitally sent to contestants within five minutes of contest. He also advised everyone to look at the FWD Calendar and the events tab for the latest information on Conventions.

Membership Chairman Bill Rosica spoke about raising funds for Harmony Foundation, and that members didn't always like to keep being up by "passing the hat". He advised everyone that he had two bowls made, which would be given away at a raffle, and the proceeds would go to Harmony Foundation. He also said that he made three knives, two with walnut handles, and the third was a "Jeff Baker Memorial Knife". The handle was made from a piece of Jeff's Desk at Warner Brothers. The proceeds also will be donated to Harmony Foundation.

President Gordon Bergthold advised that the next House of Delegates meeting will be at the SE/SW Division Contest and International prelims on March 16, 2018. Location to be determined.

Arizona Division VP John Bloomquist thanked Gordon Bergthold for his years of service to the District, and the completion of his two-year term as Far Western District President.

Immediate Past President Allan Webb directed "*Keep the Whole World Singing*".

President Gordon Bergthold adjourned the 2017 Fall HOS meeting at 3:16 PM.

Respectfully Submitted

Bob Gray
FWD Secretary



Far Western District
Board of Directors & Management Team Minutes
October 19, 2017
Bakersfield, Ca.

President Gordon Bergthold called the 2017 Fall Board Meeting to order at 2:00PM.

Immediate Past President Allan Webb led the group in singing “*The Old Songs*”

Division 4 VP Richard Lund did the Invocation.

Secretary Bob Gray did the roll call. In attendance: Gordon Bergthold, Craig Hughes, Allan Webb, Bob Gray, Rich Owen, Brent Anderson, Nick Papageorge, Bill Rosica, Richard Lund, John Bloomquist, Ron Black, and Craig Ewing. District Management Team members in attendance were: Royce Ferguson, Bill Rosica, Bryan Forbes, and David Melville.

President Gordon Bergthold requested a motion to approve the meeting agenda.

Motion and Second to approve the BOD Meeting Agenda. **Motion Approved**

President Gordon Bergthold requested a motion to approve the minutes of the June 17, 2017 Board of Directors meeting in Fullerton, CA.

Motion and Second to approve the June 17, 2017 BOD meeting minutes. **Motion Approved.**

President Gordon Bergthold recognized the Past Presidents in attendance: Bernard Priceman, Russ Young, Sam Barger, Bob Lally, and Chuck Hunter. Also introduced were Marty Monson CEO/Executive Directory of Barbershop Harmony Society, and Perry White from Harmony Foundation. Three of the nominees for the 2018 Board of Directors were introduced, Jim Maass, Adam Kaufman, and Dick Whitten.

President Gordon Bergthold advised that the Division Vice President reports were in the HOD Brochure. Each VP then discussed updates to Chapter activities in their Division.

Executive Vice-President Craig Hughes Opened the discussion about funding the District Outreach Programs. Following discussion a Committee was established for further review.

Committee members are Allan Webb, Rich Owen, Richard Lund, and Craig Hughes.

Executive Vice-President Craig Hughes advised the Mark Freedkin would be a consultant for Youth in Harmony, and that there is a need for a Membership Chairman for 2018 since Bill Rosica is moving to Executive Vice President.

Director Development Chairman Royce Ferguson discussed working with individual directors and reaching out to more directors.

Events Chairman Bryan Forbes thanked Bill Rosica and his team for the great job with the Bakersfield Fall Convention. He discussed upcoming events, declining attendance at Contests, and Chapters that qualify for Contests, and then pull out and don't attend. A Committee was appointed to study the problems and recommend pricing solutions. Committee Members are:

Bryan Forbes, Bill Rosica, David Melville, Ron Black, Nick Papageorge, and Rich Owen.

Bryan pointed out that all dates are on the FWD Calendar through 2022.

Communications & Marketing David Melville discussed mailing systems, and Westunes. Looking at rates for advertising in Westunes.

President Gordon Bergthold Called for a break at 3:35 PM

President Gordon Bergthold reconvened the meeting at 4:03PM.

Executive Director/CEO Marty Monson spoke to the group saying this was his fourth District Convention recently, and also touched on the new "Member Services Center".

Harmony Foundation President Dr. Perry White spoke about "Members Choice" checks would be distributed to Chapters at the HOD meeting.

President Gordon Bergthold: Thanked members for attendance and improved communication. He urged everyone to continue with "Communication" under the

2018 Leadership of Craig Hughes. Many topics discussed including ideas for show ticket sales, Videos of Contestants ready after contest, and Raffle at Convention for Harmony Foundation.

Division 2 VP Nick Papageorge led the group singing “Keep the Whole World Singing”

President Gordon Bergthold adjourned the meeting at 4:52PM.

The next FWD Board of Directors Meeting will be March 15, 2018. Location to be determined.

Respectfully Submitted

Bob Gray
FWD Secretary

FAR WESTERN DISTRICT

Board Meeting Agenda

Hilton Irvine/Orange County Airport Hotel
18800 MacArthur Blvd • Irvine, CA 92612
2:00 PM Thursday --- March 15, 2018

- **Call to Order** Craig Hughes
- The Old Songs Ron Black
- Invocation Bill Rosica
- Roll Call Jim Maass
- Opening Remarks Craig Hughes
- Approval of Agenda Craig Hughes
- Approval of Minutes October 19, 2017 (Fall) Craig Hughes
- Approval of Minutes December 23, 2017 (Electronic) Craig Hughes
- Introduction of Guests Craig Hughes
- Vice Presidents Reports
 - VP Division 1 Southwest Brent Anderson
 - VP Division 2 Southeast Nick Papageorge
 - VP Division 3 Northwest Dick Whitten
 - VP Division 4 Northeast Ron Black
 - VP Division 5 Arizona Adam Kaufman
 - VP Contest & Judging Brett Littlefield
 - VP Music & Performance Craig Ewing
- District Management Team
 - Youth in Harmony Bill Rosica
 - Events Open
 - Marketing & Public Relations Bryan Forbes
 - Membership David Melville
- Finance Update Bill Rosica
- Society Update Rich Owen
- Harmony Foundation Update Holly Kellar, Chief Marketing Officer
- **Old Business** Jim Clark, Western Regional Director
 - Insurance for FWD Owned Property
 - District Donors Choice dollars Craig Hughes
- **New Business**
 - LA/Harmony College West Bill Rosica/Craig Ewing
 - Expense Reporting Nick Papageorge
 - Per diem vs out of pocket expenses
 - Various Miscellaneous Issues Craig Hughes
- For the Good of the Order ALL
- Keep the Whole World Singing Nick Papageorge
- Adjourn Craig Hughes

FAR WESTERN DISTRICT HOUSE OF DELEGATES MEETING AGENDA

Atrium Hotel, Garden Ballroom
18700 MacArthur Blvd • Irvine, CA 92612
1:30 PM Friday --- March 16, 2018

- **Call to Order** Craig Hughes
- Pledge of Allegiance Brent Anderson
- The Star-Spangled Banner Nick Papageorge
- The Old Songs Brett Littlefield
- Invocation Bill Rosica
- Welcome Craig Hughes
- Introductions Craig Hughes
 - Past Presidents
 - Other Dignitaries
 - District Officers
- Roll Call Jim Maass
- District President's Remarks Craig Hughes
- Approval of the Agenda Craig Hughes
- Approval of Previous Minutes Craig Hughes
- Receipt of HOD Reports Craig Hughes
- Additional Officer/Committee Reports Craig Hughes
- Spring Board Meeting Highlights Craig Hughes
- Society Update Holly Kellar, Chief Marketing Officer
- Harmony Foundation Update Director Jim Clark, Western Regional
- **Old Business**
 -
- **New Business**
 - 2017 Chapter of the Year - Division Nominees Gordon Bergthold
- Awards Chuck Hunter
- Future Convention Update Bryan Forbes
- Next Meeting
 - Thursday, October 11, 2018 - Sunday, October 14, 2018
 - FWD Fall Convention & Contest :: Fresno, CA
- Keep the Whole World Singing Ron Black
- Adjourn Craig Hughes

NOTE: There will be a "listening session" after we adjourn to provide feedback to the Society Representative and ask questions. We encourage attendance by all.

Board of Directors and Management Team Member Reports



Jim Maass, Secretary

Well, I am the new guy on the block and getting my feet wet with putting together my first HOD Brochure. It's been many years since I have been involved at the district level and I am looking forward to my coming tenure as your district secretary. Any questions, give me a shout.

As we begin the year, time to remind chapter leaders about important obligations and requirements. For you new leaders, take note of what your new job requires. For you continuing on in your position, it doesn't hurt to review and refresh your memory.

- **Mr. President to do list.** Have you established your Financial Review and Nominating Committees? These are items that need to be established early in the year.
- **Officer Update.** Chapter Secretaries need to make sure that all officers have been updated. You also need to look at your State incorporation filings. Treasurers, your 990 N IRS. Filing deadline will be here before you know it. When you have completed the filing with the IRS & State, part of your job is to update in information on Ebiz for your Chapter.
- **ASCAP Report.** There are legal requirements that must be completed. All Chapters are required to file their ASCAP report every year, regardless whether you did any shows. Please mail the completed form to:

**Barbershop Harmony Society
c/o ASCAP Reporting Forms**

**110 7th Avenue N
Nashville, TN 37203**

or by email to chapters@barbershop.org

*Note: Please only email if no payment is applicable.
Payment and form should be mailed together.*

- **Show Clearance.** If your chapter is putting on any performance where you are charging admission, part of that process is submitting your BMI Show Clearance Form. If you are producing a show, it needs to be cleared and your BMI Fee needs to be paid before your show. The completed form and check needs to be mailed to the District Secretary.
- **Please note: New Secretary--New Address.** Don't send show clearance to Bob Gray, it will only delay approval. Show clearance forms and my address can be found on the FWD Website, Events Tab and Show Clearance. Look at the "Important Instructions" folder. That's where you will find instructions AND my address.

Show approval cannot be granted if your show date is on the same day as FWD Spring or Fall Contest and Convention or on the same day as your Divisional Contest, Leadership Academy or other district sponsored events. Check the SOP for details. If you have met all the criteria, you will receive a show clearance and your event will be placed on the district calendar.

The Society is also involved in the "Healthy Chapter Initiative". This will help our Chapters grow stronger. For the training videos go to www.barbershop.org click on Education, and follow the drop-down box to "Healthy Chapter Initiative."

If you are looking for Documents, such as BMI Show Clearance Forms, Youth Participation Forms, ASCAP or many more, just go to www.barbershop.org and click on "Resources" and then "Document Center."

Jim Maass
Secretary



Rich Owen, Treasurer

The financials for 2017 for the Far Western District appear below. Those reports are essentially my “Trial balance” for the income statement and balance sheet. There are a couple additional end-of-year adjusting entries that need to be made, but those entries won’t affect the outcome of the year in any significant respect.

There is one end-of-year adjustment that has been made in past years that I am going to discontinue. BHS pays FWD its dues quarterly. The 4th quarter generally doesn’t arrive until February (and I haven’t received that payment yet). In past years, that payment has been moved back into the previous year since it was dues generated in that year. However, that is more of an accrual basis of accounting than a cash basis. We are on a cash basis, so the date of receipt should govern what year the income is received. So I will be treating the 4th quarter 2017 payment as income in 2018. The result is that our dues income is down in 2017.

I have also generated a comparative P&L statement comparing 2017 operations with 2016 so the Board members can get a sense of how we did in 2017. I will submit a copy of that comparative report with this narrative. Nominally, our net revenue is down \$9,460 but our dues revenue is down \$13,153 due to the accounting change mentioned above. So overall, we were able to stop the flow of red ink in 2017. But comparing 2017 to 2016, we are only down \$6,566 so revenues from other operation were better in 2017. On the expense side, we were down from \$227,186 in 2016 to \$196,009 in 2017, a decrease in expenses of \$31,177. Much of that decrease was due to not having the District spring convention in Las Vegas (\$22,867 more for that convention in 2016). So 2018 should be a better year. I am optimistic that if we remain vigilant on our expenses, we might even end the year in the black.

Rich Owen
FWD Treasurer

11:36 AM
02/11/18
Cash Basis

FWD
Balance Sheet
As of December 31, 2017

| | Dec 31, 17 |
|---------------------------------------|------------------|
| ASSETS | |
| Current Assets | |
| Checking/Savings | |
| FWD-CHECKING | 59,128.97 |
| Total Checking/Savings | 59,128.97 |
| Total Current Assets | 59,128.97 |
| Other Assets | |
| 111.10 --Prepaid | 9,857.50 |
| Total Other Assets | 9,857.50 |
| TOTAL ASSETS | 68,986.47 |
| LIABILITIES & EQUITY | |
| Liabilities | |
| Current Liabilities | |
| Other Current Liabilities | |
| 446.02 Dennis Mangers Fund Gran | 645.00 |
| 449.00 - Quartet travel | 1,335.00 |
| 450.00 - Chorus travel | 3,081.00 |
| 453.10 - DS15 Advanced Reg | 100.00 |
| Total Other Current Liabilities | 5,161.00 |
| Total Current Liabilities | 5,161.00 |
| Total Liabilities | 5,161.00 |
| Equity | |
| 446.00 - Youth Ed | 2,471.25 |
| 447.00 - NOR CAL YOUTH CAMP | 12,924.23 |
| 451.00 - Surplus 12/31/2010 | 66,518.88 |
| Retained Earnings | -8,658.28 |
| Net Income | -9,430.61 |
| Total Equity | 63,825.47 |
| TOTAL LIABILITIES & EQUITY | 68,986.47 |

11:27 AM
February 11, 18
Cash Basis

FWD
Profit & Loss
January through December 2017

| | Jan - Dec 17 |
|--------------------------------------|--------------|
| Ordinary Income/Expense | |
| Income | |
| 500.00 - DUES | 32,186.16 |
| 501.00 - SRING PRELIMS REV | |
| 501.05 Program Ads | 850.00 |
| 501.10 Coaching Deposit | 20.00 |
| 501.00 - SRING PRELIMS REV - Other | 27,245.00 |
| Total 501.00 - SRING PRELIMS REV | 28,115.00 |
| 502.00 - FALL CONVENTION REV | |
| 502.08-Fall Conv Hotel | 3,520.00 |
| 502.09-FALL CONV MISC | 1,360.00 |
| 502.30 Last Year | 3,435.45 |
| 502.00 - FALL CONVENTION REV - Other | 47,340.00 |
| Total 502.00 - FALL CONVENTION REV | 55,655.45 |
| 503.00 - DIVISIONAL CONV | |
| 503.10 - AZ | 8,677.50 |
| 503.30 - SO CAL WEST | 25,495.00 |
| Total 503.00 - DIVISIONAL CONV | 34,172.50 |
| 504.00 - WESTUNES | |
| 504.01 - ADS | 50.00 |
| Total 504.00 - WESTUNES | 50.00 |
| 506.03 - WEBCAST | 587.00 |
| 510 - Donations | |
| 510.03 - Donations NorCal Camp | 13,976.17 |
| 510.04 - Donors Choice HF | 4,826.22 |
| 510.05 - Donation-HF Youth Fes | 2,619.07 |
| 510.06 - Donations-Spring Conv. | 3,500.00 |
| Total 510 - Donations | 24,921.46 |
| 520.00 - Fees | |
| 520.01 - NorCal Youth Camp | 7,302.00 |
| 520.04 - Leadership Academy | |
| 520.041 - Fees Ldr Acad - AZ | -80.00 |
| 520.042 - Fees Ldr Acad - SoCal | 1,400.00 |
| 520.043 - Fees Ldr Acad - NorCa | 1,950.00 |
| Total 520.04 - Leadership Academy | 3,270.00 |
| Total 520.00 - Fees | 10,572.00 |
| 520.02 - HCW / LA | 318.81 |
| Total Income | 186,578.38 |
| Expense | |
| 106 - PayPal Cash reserve | 0.00 |
| 506.04 - Transfers Closed Chapt | -588.06 |
| 601.00 - HCW/LA Expense | |
| 709.10 - Leadership Academy | |
| 709.12 - LA - SoCal Exp | 1,768.14 |
| 709.13 - LA - NorCal | 1,415.68 |
| Total 709.10 - Leadership Academy | 3,183.82 |
| Total 601.00 - HCW/LA Expense | 3,183.82 |

11:27 AM

February 11, 18

Cash Basis

FWD
Profit & Loss
 January through December 2017

| | Jan - Dec 17 |
|--|------------------|
| 601.10 - DS15 - District Spring | |
| Judges-Meals | 598.76 |
| Judges-Misc | 485.35 |
| Judges Travel | 3,614.94 |
| 601.10 - DS15 - District Spring - Other | 25,736.41 |
| Total 601.10 - DS15 - District Spring | 30,435.46 |
| 601.20 - AZ15 - AZ Div Exp | |
| Judges-Meals | 554.00 |
| Judges-Misc | 511.08 |
| Judges Travel | 2,421.85 |
| 601.20 - AZ15 - AZ Div Exp - Other | 7,654.43 |
| Total 601.20 - AZ15 - AZ Div Exp | 11,141.36 |
| 601.30 - SC15 - SoCal Div Exp | |
| 601.30.01 Judges-Travel | 5,212.64 |
| 601.30.02 Judges-Meals | 767.92 |
| 601.30.03 Judges-Misc. | 610.49 |
| 601.30 - SC15 - SoCal Div Exp - Other | 14,547.83 |
| Total 601.30 - SC15 - SoCal Div Exp | 21,138.88 |
| 602.00 - Fall Convention Exp | |
| 601.40 - DF15 - District Fall | |
| Judges-Meals | 1,603.64 |
| Judges-Misc | 301.84 |
| Judges-Travel | 5,263.77 |
| 601.40 - DF15 - District Fall - Other | 28,951.34 |
| Total 601.40 - DF15 - District Fall | 36,120.59 |
| 602.23 Supplies | 97.23 |
| 602.00 - Fall Convention Exp - Other | 21,022.70 |
| Total 602.00 - Fall Convention Exp | 57,240.52 |
| 603.00 - Webcast | 632.60 |
| 604.00 - BD MEETING | |
| 604.01 - TRAVEL | 6,089.94 |
| 604.02 - MEALS | 1,768.48 |
| 604.03 - LODGING | 6,929.13 |
| 604.04 - BD Meeting - Supplies | 721.07 |
| Total 604.00 - BD MEETING | 15,508.62 |
| 607.08 - C&J | |
| 607.081 - SUPPLIES | 195.68 |
| 607.084 - TRAVEL | 1,930.68 |
| 607.086 - MEALS | 60.00 |
| Total 607.08 - C&J | 2,186.36 |
| 607.09 - YMIH | |
| 607.095 - AWARDS | 1,395.40 |
| 607.096 - NoCal Youth Camp | 20,683.27 |
| 607.097 Youth Festival Grants | 1,000.00 |
| Total 607.09 - YMIH | 23,078.67 |
| 607.10 - EVENTS | |
| 607.102 - TRAVEL | 545.17 |
| Total 607.10 - EVENTS | 545.17 |
| 607.12 - MKTG & PR | |
| 607.121 - SUPPLIES | 0.00 |
| 607.124 - WEB EXPENSES | 1,310.05 |
| 607.126 - MKT PR TELEPHONE | 233.97 |

11:27 AM
February 11, 18
Cash Basis

FWD
Profit & Loss
January through December 2017

| | Jan - Dec 17 |
|-------------------------------|--------------|
| 708.00 - WESTUNES | |
| 708.01 - DSL - Inet Access | 694.56 |
| Total 708.00 - WESTUNES | 694.56 |
| Total 607.12 - MKTG & PR | 2,238.58 |
| 607.20 - LEADERSHIP FORUM | 880.00 |
| 608.00 - Donations | |
| 608.01 Harmony Foundation | 10,000.00 |
| Total 608.00 - Donations | 10,000.00 |
| 609.01 - Dues Collection Fees | 1,287.45 |
| 609.02 - Merchant Acct Fees | 3,431.51 |
| 610.00 - INTERN. QT TRAVEL | 2,033.10 |
| 611.00 - INTERN CH TRAVEL | 4,692.10 |
| 622.00 - GOV'T FEES | 40.50 |
| 700.00 - PRESIDENT | |
| 600.00 - AWARDS | |
| 607.02 - COMMITTEE | 679.65 |
| 600.00 - AWARDS - Other | 679.12 |
| Total 600.00 - AWARDS | 1,358.77 |
| 607.17 - President Exp Other | 528.04 |
| 700.03 - TRAVEL | 1,301.49 |
| Total 700.00 - PRESIDENT | 3,188.30 |
| 703.00 - EVP | |
| 703.02 - EVP Postage | 27.00 |
| 703.03 - TRVL & MEALS | 909.40 |
| 703.04 - EVP Supplies | 237.26 |
| 703.06 - EVP Mid Winter Exp | 1,483.58 |
| Total 703.00 - EVP | 2,657.24 |
| 704.00 - DVP | |
| 704.20-DVP So Cal East | |
| 704.23-TRAVEL | 215.10 |
| Total 704.20-DVP So Cal East | 215.10 |
| 704.40-DVP NOR CAL W | |
| 704.43-TRAVEL | 273.00 |
| Total 704.40-DVP NOR CAL W | 273.00 |
| Total 704.00 - DVP | 488.10 |
| 705.00 - SECRETARY | |
| 705.02 - POSTAGE | 20.10 |
| 705.03 - SUPPLIES | 205.81 |
| Total 705.00 - SECRETARY | 225.91 |
| 706.00 - TREASURER | |
| 706.02 - POSTAGE | 111.05 |
| 706.03 - SUPPLIES | 23.75 |
| 706.04-Subscriptions | 99.00 |
| 706.05-Training | 109.00 |
| Total 706.00 - TREASURER | 342.80 |
| Total Expense | 196,008.99 |
| Net Ordinary Income | -9,430.61 |
| Net Income | -9,430.61 |

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02/11/2018
Cash Basis

Page 1 of 3

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11:59 AM
 1/1/2017
 Cash Basis

FWD
 Profit & Loss by Class
 January through December 2017

| Account | AZ - Arizona Div | AZ Leadership Academy | BAS | DF - F&M | DB-Sailing | FWD BOD Meetings | HF Youth Chorus Festival | Levity Acad | NCal Youth | NorCal Leadership Acad | SC - So Cal Div | Socal Ldr Academy | YH | Unallocated | TOTAL |
|----------------------------|------------------|-----------------------|-----------|-----------|------------|------------------|--------------------------|-------------|------------|------------------------|-----------------|-------------------|----------|-------------|------------|
| 7H42-TRAVEL | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 215.10 | 215.10 |
| Total 7H42-OPP So Cal East | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 215.10 | 215.10 |
| 7H43-TRAVEL | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 273.00 | 273.00 |
| Total 7H43-OPP NOR CAL W | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 273.00 | 273.00 |
| Total 7H43-OPP | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 488.10 | 488.10 |
| 7H50 - SECRETARY | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 13.45 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 8.85 | 22.30 |
| 7H52 - POSTAGE | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 255.81 | 255.81 |
| Total 7H50 - SECRETARY | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 13.45 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 264.66 | 264.66 |
| 7H62 - POSTAGE | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 111.05 | 111.05 |
| 7H63 - SUPPLIES | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 23.75 | 23.75 |
| 7H64 - Subscriptions | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 88.00 | 88.00 |
| 7H65 - Training | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 103.00 | 103.00 |
| Total 7H60 - TREASURER | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 342.80 | 342.80 |
| Total Expenses | 10,702.88 | -15.08 | 1,287.45 | 52,232.38 | 31,778.88 | 15,693.31 | 10,000.00 | -1,448.00 | 20,086.47 | 1,450.00 | 0.00 | 0.00 | 3,074.14 | 34,588.83 | 196,058.88 |
| Net Ordinary Income | -2,025.18 | -44.02 | 33,571.76 | 3,159.47 | -3,811.88 | -15,693.31 | -7,488.93 | -1,448.00 | 891.70 | 813.78 | 0.00 | 0.00 | -474.11 | -15,795.48 | -9,420.81 |
| Net Income | -2,025.18 | -44.02 | 33,571.76 | 3,159.47 | -3,811.88 | -15,693.31 | -7,488.93 | -1,448.00 | 891.70 | 813.78 | 0.00 | 0.00 | -474.11 | -15,795.48 | -9,420.81 |



Brent Anderson, Division 1 Vice President (Southwest)

SW Division, home of the International Champion Chorus, the **Masters of Harmony**, who further distinguished themselves by performing at the recent Mid Winter convention and also hosting. **Newfangled Four** quartet were also spectacular performers at the event and we're looking for big things for this young and fun quartet in competitions this upcoming year.

I couldn't attend the Mid Winter convention due to the closure of the 101 freeway, linking Santa Barbara with the rest of Southern CA. The devastating Thomas Fire started on a Monday night. As my Santa Barbara car-pool mates and I were driving south to our **Pacific Sound Chorus** rehearsal we could see an orange glow way off in the distance towards Santa Paula. And we could also see it was very windy. During our rehearsal several of the guys got calls from their spouses to come home, so we broke up a little early. By the time I drove home we could see the flames in Ventura, fully 10 miles downwind from Santa Paula...it had spread so rapidly.

The next morning we found that two of our **Rincon Beach** members had lost their homes. Another member lost an outbuilding but his home was spared. Several others were evacuated for days.

As if that were not enough, the fire spread from Ventura, up the Rincon, to Carpinteria and then to Montecito. Both in Carpinteria and Montecito the fire burned the hills down to the first rows of homes and the heroic firefighters, in hand-to-hand combat with the flames and embers, saved hundreds of homes. But the firefighters couldn't anticipate a 200-year rainstorm just three weeks later, and you've all heard of the resulting mudslides, with boulders the size of SUV's tumbling down the hillsides, tearing homes completely from their foundations,

sweeping at least 21 to their death, and filling up the 101 with mud and debris. Former FWD President, **Bob Lally**, lives in Montecito and his home was spared, but he was evacuated for almost a month and is now back home but with a yard full of mud.

Despite the losses and the fact that all the Santa Barbara members, including director **Mike McGee**, could not drive to Ventura for three weekly rehearsals, the chorus is doing well, preparing for Singing Valentines, and upcoming competition. There are four new prospects in various stages of membership auditions. Things are well with Rincon.

Going up and down our Division. **San Luis Obispo** is having serious membership problems. They are down to 10 singers but according to director, **Logan Miernike**, they are still optimistic and planning to grow again. I will go to visit them soon to have a meeting with the chapter to brainstorm solutions.

There are plans again for **SLO** to join **Santa Maria** to compete in Irvine...but there's a lot of "slow movement." I'll encourage that to happen.

Jim Browne is the director of the recently merged **Conejo Oaks Channel Islands** chapter, and he's enjoying sharing about five of his singers with **Rincon Beach**. The additional work at Rincon, is making better singers and everyone is happy.

Santa Monica chapter is thriving with new members and great organization. **South Bay** chapter is the same...always fun, and planning great shows for 2018 and both chapters will be competing in Irvine.

San Fernando Valley is also healthy, although "aging..." They plan to sing in March. **Crescenta Valley** has had a little resurgence with a couple energetic guys trying to increase their membership and perform more in their communities. **Santa Clarita** chapter last year was considering merger possibilities, but last I spoke to their director, **Ray Johnson**, they found cultures were different and that's no longer on the table. I hope to do some work with them this spring. I don't think they will compete.

Pasadena chapter, under the direction of **John Minsker**, is small but active. They have invited Southern CA quartets to come sing for them to not only get experience but also as an audition for their upcoming show in April.

The **MOH** is very strong, their leadership is young and energetic and they have a lot of very capable folks who seem always willing to help.

I e-spoke to **Mark Conching**, director of the **Aloha Chapter**. They are doing well, having fun, performing a lot, gaining new members but also losing a few as they have a sizable percent of the membership who are military and often move. They try to travel every 2-3 years and their next plans are Japan in 2019. So it will probably be a few years before we see them in a Fall FWD contest again. I plan to visit them in April. There's just no telling the extent of what I will do for this Division...

Respectfully submitted,

Brent Anderson
SW Division VP



Nick Papageorge, Division 2 Vice President (Southeast)

New Chapter Officers

Welcome to all new 2018 Southeast Chapter Officers. I had the pleasure of installing the new Board members of the **Hemet, Inland Empire, and Mesa, Arizona Chapter**. I'm sure that all of our Division Chapters had fun-filled evenings to welcome in their new 2018 officers. Congratulations! Now the work begins. I am looking forward to working with all of you! Also, please let me know if you need my help or want to brag about your chapter activities.

I would like to encourage all of the new Presidents to re-visit your Chapter Mission Statement at your next Board Meeting. Make sure that your Mission Statement gives a short and accurate description of what your chorus is about. Then, I suggest you take 20 minutes of a Chapter Meeting to have your chapter read (or re-visit) your Chapter Mission Statement. This will allow your chapter to go forward in harmony.

Midwinter in Costa Mesa

Congratulations to all of the Southeast Division individuals and chapters that helped in hosting this year's **Midwinter International Convention/Contests**. You are all to be commended for the Convention being a great success. The venue (Segerstrom Hall) was fabulous, the contests were terrific, and the shows were outstanding. Also, many of my out of town Barbershop friends commented on many of the great adventures that Orange County had to offer! (Many hit Disneyland, Balboa Island, and The Wedge at Newport Beach!)

I would also like to add my congratulations to the FWD Quartets (Seniors) and Choruses (Youth) that competed at Midwinter.

Senior Quartets:

Renaissance (Arizona Division) placed 4th

Velvet Frogs (Southeast and Southwest Division) placed 6th

Youth Choruses:

The OC Student Union (Fullerton, Southeast) received an **Outstanding** rating.

Pacific Suns (San Diego, Southeast) received an **Excellent** rating.

Sound of the Sierras (NorCal) received an **Excellent** rating.

Sounds of the Mouth Vocal Collective (Arizona) received a **Superior** rating.

Chandler HS Men's Choir (Arizona) received an **Outstanding** rating

Chandler HS Treblemakers (Arizona) received a **Superior** rating and won the
Plateau AA Award

By the way, I'd like to thank International for giving me recognition in the program as judging the contests (which I didn't), and the audience for giving my son, Sam, boisterous recognition for *actually* judging the contests. It was very funny!

Big News – Inland Empire Chapter on TV

Is your Chapter singing in your community? I would suggest that you “sing-out” at least once every two months! You should not make your annual show the only time your chorus formally sings for an audience. Singing for people and sharing the joy of four-part harmony is what we do. It is why we all joined the Barbershop Harmony Society. And it is why we gain new members. And maybe this will happen to your chorus:

I announced this news about six months ago, but many of you may have missed it. The Inland Empire Chorus was performing Christmas music at their local mall and a reporter from a local TV station saw them. Here's the scoop from their President:

“Last January, I spoke to you about meeting a producer, who has a number of human interest programs on PBS. During a Christmas sing-out at a Riverside

shopping center she saw us singing and told us that she wanted to do a story about barbershop. So she came to one of our practices to film us and do interviews to tell the story. We have been waiting for quite a while but **the show is finally being broadcast!**”

I recorded it on my TV and I can tell you it was very professional and very good publicity for the chapter, and Barbershopping in general. So the moral of the story is, sing out, and sing out often! **You never know who will see you performing.** But if you don’t get out and sing, no one will see you!

Chapter Shows

By now all of our chapters are in full rehearsals for their respective Chapter Shows. I know the directors are working very hard to get you all ready for those big audiences. Make sure that each and every chapter member is helping with some aspect of the show. Each chapter member should be part of one of the various committees. This will help them really feel part of the show. Good luck, and please let me know how it went by writing me a short email about the show.

Also, if you are being coached, please send me a short evaluation of your experience with that person. I am always being asked if I know a good coach I could recommend.

Nick Papageorge
FWD DVP, Southeast



Dick Whitten, Division 3 Vice President (Northwest)

The membership in our Division is about the same as most other Divisions. We saw the overall membership decline in November and December, and now in January. We have some chapters showing three men as the total for the chapter, and that will only decrease because they can't make music anymore. Most of the chapters in the Division are healthy with regard to the music and are attracting new singers. Even these, however, are losing the battle because even though they are getting new members they are losing men at the same rate so they are not growing.

I visited two of my chapters when I installed their officers for 2018, and will continue to visit the chapters in Division. I was also impressed with the Marin Chapter's Guest Night that I attended. They had all of the correct things happening. They had a guest table with registration information and they did some teaching of the craft as well as some performing in an effort to put their best foot forward. Then they had a social time where the members mingled and sang with the guests. They had a number of interested men and the total evening was dedicated to making them feel welcome.

The Santa Rosa Chapter is my home chapter and they are enjoying an upward trend in members. While the reports from Society show a loss of men, the actual performance is a positive. Our weekly attendance is now twenty five active singers weekly, increased from twenty a week last year. We lost some men to other chapters because we weren't providing them with what they wanted. We had a change in directors and during the initial start up with our new director there was a different demand; that changed the picture of what was expected of our men. It seems that we are now rising to that demand and are showing quite a bit of

improvement in our attitudes and our music.

At this time I have only been in my position for a little over three weeks so I haven't been able to visit or contact all the chapters in my division, but I will be doing that before the Spring Convention and I will be able to add to this report at that time.

Respectfully submitted,

Dick Whitten
FWD DVP Northwest



Ron Black, Division 4 Vice President (Northeast)

I strongly promote the SWOT concept for chapters to work with, which is to identify the chapter's Strengths, Weaknesses, Opportunities, and Threats. I received feedback from all of the NE chapters. Great!

California Delta

A successful chapter. Why? Strong leadership. Lots of members involved in doing chapter jobs. Upbeat attitudes at chapter meetings. They did their internal SWOT analysis. These are good things every chapter should experience.

Chico

A recent opportunity to gather some high school quartet singers and establish a meeting of interested barbershop singers from a wider area. The teacher of these high school singers, Richard Gray, would likely be involved in this effort.

Davis-Vacaville

They have an energized Board, and added four plus members recently, due to several recent performance exposures. They are looking to expand their performance opportunities, and a goal to "think-out-of-the-box". President Steve Rollins sent me a detailed SWOT description for their chapter.

Folsom

President Leslie Lorenzen reports they are as active as usual, and adding a few members. They do their annual Recital in October, a clever affair. They maintain their healthy state and like things just the way they are.

Fresno

They are on an upswing. President Don Eskender reports that Eric Essayan has returned as director for a year now, and they are getting missing members back. And they are aiming to go to Division Convention August 14th, and preparing to

sing out regularly to encourage new members.

Golden Valley

I received a GREAT note from President Roe Darnell. Long talk, got a copy of their SWOT and even their 2018 Budget. They do a packed house show every Fall, and sponsor the Northern Novice Contest in the Spring. He sent me their Board's SWOT analysis. Bravo!

Nevada-Placer

As this chapter is very familiar to me, in my backyard so to speak, I've watched the ongoing changes. They are experiencing the malady of many chapters, essentially aging-out. Director (and President) Roger Perkins has been holding things together. I'll be visiting their chapter later this month, and have asked that all members be contacted to be there.

Placerville

I was privileged to be the installing officer at their recent banquet. I had good conversations with several members including President Jack Rice. They are happy guys, singing well, satisfied with where they are and their strong position in the community.

Sacramento

I had the honor of installing their officers in January. The chapter feels very healthy. Their recent young director Chris McCuddy, a Sac State Music major, is taking some time off because of school demands. President Clark Abrahamson continues to be a chapter mover, and was rewarded by receiving the BOTY.

Reno

Reno's long time director Bill Weiser has returned. They performed many times in December. However, they seem to be still challenged to move ahead. They need stimulation to pull themselves up and get going. I plan to do that.

Visalia

Their Director is a Visalia middle school teacher, doing a great job. President Dee Baughman reports the membership about the same, but working on it. Their show is planned for April 28th, and a great Dinner event in early September. Applying for a grant to get Westminster Chorus to come up and do a school assembly!

Ron Black

FWD DVP Northeast



Adam Kaufman, Division 5 Vice President (Arizona)

As the new DVP of the Arizona Division, I am honored to begin my service to the Far Western District. I'd like to take a moment to introduce myself.

I have been a fan of the Barbershop style since I was a child when I heard it for the first time, as many people do, in *The Music Man*. Not knowing there was such a thing as the Barbershop Harmony Society until much later in life, at the first opportunity I had, I joined! I now have almost 9 years of service, and in that time, I have served my chapters as Chorus Manager, Treasurer, and currently as the VP of Programming.

I started my Barbershop career in the Mid-Atlantic District where I was lucky enough to sing with the Brothers in Harmony- Hamilton Square Chapter under the direction of Jack Pinto. In 2010 I competed in my first international chorus competition in Philadelphia. I moved to Arizona for work in the fall of 2011, and by spring of 2014 I joined the East Valley Barbershop Harmonizers- Mesa Chapter under the direction of Russ Young. Shortly thereafter I formed a quartet, Saucebox, and had my first opportunity to compete in the Arizona Division Contest in 2017. We look forward to competing again this spring!

Arizona Division News

The Arizona Division is celebrating 75 years of Barbershop, and the 2018 Arizona Division Convention promises to be one to remember with the Chorus and Quartet Contests, Harmony Platoon, Chorditorium, Afterglow, and more! The Mesa Chapter will host the 2018 Arizona Division Convention April 13-14, 2018. John Johnson is the Convention Chair with Randy Bingel, AZ Event Coordinator, as support. Contests will be held at Mesa High School with Headquarters at the Holiday Inn. Early bird registration is now open. For more information go to: <https://farwesterndistrict.org/news/district/233-arizona-division-convention>

Please take advantage of the early bird registration- open until March 18, 2018. You will save yourself \$15.00 and make the check-in process much faster! Registration after March 18 will go up to \$60.00 and be open until April 9. After that you will have to register on site at the rate of \$70.00.

There are many great Barbershop shows on the horizon here in Arizona:

- February 25: The Sun Cities Desert Aires Barbershop Chorus annual show, *Those Were the Days, My Friend*, featuring our current FWD Champion Quartet, Suit Up
- March 3: The Tucson Sunshine Chapter annual show, *On the Road!*, featuring the 2010 BHS International Champions, Storm Front
- March 4: The Mesa Chapter East Valley Barbershop Harmonizers annual show, *How the West Was Sung*, featuring FWD medallist quartet, Hot Spot, and SAI Region 21 Champion Quartet, One Voice
- March 10: The Phoenicians 75th Anniversary show with guest quartet, The New-fangled Four.
- March 24: The Salt River Valley Chapter presents the A Capella Syndicate Annual Show

On a personal note, I look forward to serving as your representative to the FWD Board of Directors, and if there is anything that I can do to help any of the chapters here in the Arizona Division, please do not hesitate to contact me. I am easy to reach via e-mail a.kaufman@yahoo.com or on my cell: (516) 770-3743.

We know Barbershop is awesome! Let's share it with the world!

Adam Kaufman
FWD DVP Arizona



Craig Ewing, VP Music and Performance

Congratulations to the 2018 Senior International Chorus Champions! After a great qualifying score in Bakersfield, the FWD was ready for success the Midwinter in Costa Mesa. I sent out invitations to participate and received 88 responses from men saying they wanted to participate. One by one, the other districts had to pull out of the festival. Things were really looking good FWD chorus champions in back-to-back international conventions!

Guys sent in a nominal fee and verification of interest and received sheet music and learning tracks customized to us being the only non-youth to perform at the festival. We had confirmed 55 men (appropriate since you had to be that age or better to compete). Due to fire, flood, flu, and that 4-letter word “work” we dropped day-by-day to 18 men. Prepared to “pull the plug” if we could not do justice to the Far Western District, we began our one rehearsal. It was an awesome time. These superstars came prepared. Everyone was flexible as several ideas created for a big chorus had to be modified. In a marvelous group effort, the “Wheezin’ Geezers” got some laughs, especially from the youth in the upper balconies. Each received an international chorus champion pin that they know they can wear with pride.

Since October we had two chapters take advantage of the chorus coaching program. I get enthusiastic when groups take advantage of this year-round. Coaching before a contest is important, but we all know that there is less long term benefit when “cramming” for a test than striving for ongoing improvement. If you or your chapter is not aware of this program provided by your district, then email or call me. Info has also been published several times in your WESTUNES.

Things have been quiet during this non-contest season in the CHAMPS quartet coaching program. With division contest approaching, remember that FWD quartet champs are available to coach quartets for one session for no fee. It is up to each quartet champ to determine their level of expertise and manage their

availability. FYI: we have guys that can help you improve your show product, so we are happy to help non-competing quartets also. Contact me if you want help finding a coach.

A survey will be coming to chapter leaders to determine interest in their member's participation in an educational program. Do we have enough enthusiasm to support a weekend school (Harmony College West) ? A one-day event with classes and quartet coaching? Local partial-day event? Please survey your membership and respond back.

A final thanks to those who have been supportive of the senior chorus festival. President Craig Hughes has been point man with international for over a year. Also, I have to give special appreciation to Gary Bolles for his coming in from New Zealand and singing with the chorus and offering to help me in any way to make the chorus happen.

Craig Ewing
FWD VP, Music and Performance
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E mail: cesing10r@gmail.com



Brett Littlefield, VP Contest and Judging

I would like to start by thanking Ron Black for his eight years of service as the VP of Contest and Judging. Ron, you have mighty big shoes to fill and you made it look so easy. Well done, my friend.

We had a great Fall District contest in Bakersfield with 24 Quartets and 18 Choruses crossing the stage for a total of 573 competitors. **Suit Up!** from Arizona won the Quartet contest. **Westminster** won the Chorus contest and will represent the FWD as they seek their 4th International Championship this summer in Orlando, Fl.

Registrations are low for the Spring 2018 conventions. I urge you all to encourage your Chapters and Quartets to jump on the contest stage. You won't sing for a better audience at a Barbershop contest.

At the 2018 Arizona Division contest in Mesa, Arizona, there will be a little twist. We are allowing a brand new Harmony Inc. Chorus under the Direction of FWD Music Judge, Cary Burns, to compete for score and evaluation only. Harmony Inc. operates under the same judging program at the BHS. I look forward to the variety they will bring as well as the many extra registrations sold.

There are a few changes heading our way from Society Headquarters which are being implemented in the very near future. First item is the use of **New Microphone Setup Recommendations for BHS Contests**. Nick Papageorge has been a big supporter of this idea for quite some time. You may have noticed the FWD has used this process for over a year thanks to Nick's persistence. Thank you, Nick.

It's business as usual for the FWD. Below is a memo send from David Mills, Chairman of Contest and Judging for the Barbershop Harmony Society...

"As many of you are aware, we experimented with modifying the lighting and microphone setup for quartets and choruses at last year's International contest in

Las Vegas - designed to allow our competitors more flexibility to be more creative with their performances. At our recent Midwinter meeting, the Society Contest & Judging Committee (SCJC) has now approved these enhancements to not only be used in this year's International contest in Orlando (and future International contests), but we are also recommending and encouraging District convention teams to adopt a similar setup for their contests as well.

What are these new enhancements?

For **quartets**, they include:

- **Two additional quartet microphones.** In addition to the traditional center pair of microphones, two more of these same type of microphones about 6 feet away from center on each side, with a slight 5-10 degree angle away from the center axis. As these are small diaphragm condenser microphones, they are meant to pick up a larger area at greater distances, similar to the pickup pattern of each of the center microphones.
- **Expanded quartet lighting** of 16' to 18' that will provide full visibility for the quartet regardless of which microphones are being used by the quartet at any given time. For **choruses** – in addition to the traditional overhead mics used for general chorus sound reinforcement, plus the two traditional downstage quartet mics, we are adding:
- **Two hand-held wireless microphones** available to use for solos or spoken dialogue. They can use one or both of them (or neither). They can be utilized on individual mic stands anywhere on the stage, or as hand-helds. If they choose to use them, they should be provided backstage and un-muted once the chorus is announced, and then muted once again as the lights come down at the end of their chorus set. The microphones are close-range “solo” microphones and are meant for just one singer or someone doing spoken dialogue. They are NOT meant for a quartet or small group.
- **Two additional quartet microphones** on the downstage edge of the stage. Traditionally for choruses, we’ve had the center quartet pair of microphones on the stage (and “live”) for several years. These have been used in the past for spoken dialogue, quartet specials or small groups. By adding two more of these same type microphones about 6 feet away from center on each side (this is the new quartet setup) – they now have even more options. They are ideal for soloists, speakers or 1-2 singers that don’t want to hold a microphone or to stand very close to one mounted on a mic stand. Competitors are free to consider using these additional microphones as they see fit (or not). An important note: While we are encouraging each district to consider adopting this setup for their contests this Spring, there is currently no requirement or mandate. Some may continue using the traditional

microphone setups due to cost or technical resource constraints. However, the SCJC ***strongly recommends*** that each district seek to add these options to their conventions, in order to provide the best possible opportunity for their district competitors to exercise freedom of expression leveraging these enhanced performance options”

Quartet Dues increase

The following information regarding an increase in quartet dues will be emailed to Barbershop Harmony Society registered quartets...

Effective ***April 1, 2018***, the Barbershop Harmony Society will be making the following changes to the Quartet program:

The fee for renewing or registering a quartet will be \$60.

Additional quartet members (more than 4) will incur a fee of \$15 each person.

This change affects existing quartets whose renewal date is on or after April 1 and new quartets who register after that date. However, new quartets who register before April 1 will remain at the current rate. So, if there are quartets in your chapter that are thinking about registering possible for competition the spring contest cycle, we encourage them to register now!

FAQs

Why are we raising the quartet fee?

Over the last 10+ years, BHS has increased the services provided to quartets without changing the fee, and the increased fee better reflects the value provided.

Benefits to registered quartets include:

Exclusive rights to quartet name

Eligibility to compete in BHS contests

Exclusive access to quartet scholarships at HU

Inclusion in the BHS website and searchable quartet database

(members.barbershop.org)

Quartet card

Discount on exhibits, program book and jumbotron advertising at conventions

25% BHS discount with GigSalad.com

Access to the new and updated [Quartet Guidebook](#)

Coming soon: Access to coaches, marketing, technology and other subject matter experts

Coming soon: Quartet pins

My quartet renewal date is after April 1. Can I renew now at the current rate?

The fee increase goes into effect for quartets who expire on or after April 1 regardless of when the renewal payment is submitted. Quartets are eligible for renewal starting 60 days before their expiration date.

Why is this happening on April 1 and not January 1?

Any change to dues or fees impacting the budget requires both Society Board approval and 60 days notice. It was not possible to meet both of these requirements for an effective date of January 1, 2018.

Respectfully submitted,

Brett Littlefield
FWD VP Contest and Judging.



Bryan Forbes, Events Chairman

FWD Calendar of Events

Based on information concerning the FWD Calendar with regards to potential conflicts between Division Contests and Regional SAI Conventions, I have continued my review of planned events from 2018 through 2022. In conducting this review I examined the reports from BHS that show the long range planning for SAI. Additionally, I reviewed information on international calendars for holidays and other events so as to identify conflicts, missing events and any other anomaly concerning the FWD Calendar. The results of this review are identified in the table below:

Table No. 1.
FWD Long Term Calendar – Division Conventions & Contests

| FWD Division SAI Region | 2017 | |
|----------------------------|--------------------------------|--------------|
| | As Scheduled | On FWD Cal. |
| NE/NW 11 | 03/09 - 03/12 03/30 - 04/02 | Same Same |
| AZ 21 | 04/21 - 04/22 04/20 - 04/23 | Same Same |
| SE/SW 12 | 05/12 - 05/13 05/04 - 05/07 | Same Same |

| FWD Division SAI Region | 2018 | |
|----------------------------|--------------------------------|--------------|
| | As Scheduled | On FWD Cal. |
| SE/SW 11 | 03/15 - 03/18 03/22 - 03/25 | Same Same |
| AZ 21 | 04/13 - 04/14 04/19 - 04/22 | Same Same |
| NE/NW 12 | 04/13 - 04/14 05/03 - 05/06 | Same Same |

| FWD Division SAI Region | 2019 | |
|----------------------------|--------------------------------|--------------|
| | As Scheduled | On FWD Cal. |
| NE/NW 11 | 03/21 - 03/24 05/02 - 05/05 | Same Same |
| AZ 21 | 04/12 - 04/13 04/04 - 04/07 | Same Same |
| SE/SW 12 | 05/10 - 05/11 05/02 - 05/05 | Same Same |

| FWD Division SAI Region | 2020 | |
|----------------------------|--------------------------------|--------------|
| | As Scheduled | On FWD Cal. |
| SE/SW 11 | 03/19 - 03/22 03/26 - 03/29 | Same Same |
| AZ 21 | 04/17 - 04/18 04/02 - 04/05 | Same Same |
| NE/NW 12 | 05/15 - 05/16 04/30 - 05/03 | Same Same |

| FWD Division SAI Region | 2021 | |
|----------------------------|--------------------------------|--------------|
| | As Scheduled | On FWD Cal. |
| NE/NW 11 | 03/11 - 03/14 04/08 - 04/11 | Same Same |
| AZ 21 | 04/23 - 04/24 04/15 - 04/18 | Same Same |
| SE/SW 12 | 04/30 - 05/01 04/22 - 04/25 | Same Same |

| FWD Division SAI Region | 2022 | |
|----------------------------|--------------------------------|--------------|
| | As Scheduled | On FWD Cal. |
| SE/SW 21 | 03/10 - 03/13 03/24 - 03/27 | Same Same |
| AZ 12 | 04/08 - 04/09 03/31 - 04/03 | Same Same |
| NE/NW 11 | 05/13 - 05/14 04/07 - 04/10 | Same Same |

Based on the latest information, all existing conflicts between Division Contests and SAI Regional Contests have been eliminated.¹ The FWD calendar currently reflects the above noted dates for Division Contests and SAI Regional Contests so no corrections or revisions are needed now.

Long Term Planning – District Conventions

In keeping with the long-term rotation schedule for District Fall Conventions, contracts have been reviewed for the 2018 and 2022 conventions to be held in Fresno. The terms of these contracts are consistent with past arrangements made by the Fresno Chapter and the 2018 contract has been fully executed. I am currently reviewing contract information for the 2019 District Convention in Sacramento and, once completed, will turn my attention to the venues scheduled for 2020 and 2021. We have reservations in place for each of those years but cannot secure contracts until we are within the timeframe allowed for their respective contracting processes.

¹ This is true for a Division Contest and the corresponding SAI Contest that takes place within their geographic boundaries. There are SAI Contests taking place in other regions that overlap a Division Contest. For example, the 2021 AZ Division Contest overlaps the SAI Region 12 Contest in Northern California. Current practice does not view this situation as a scheduling conflict for the AZ Division Contest.

The table below reflects the rotation schedule since its implementation in 2015.

Table No. 2
FWD Fall Convention Schedule - Venues

| Convention Date | Venue Date | City | Venue | Reserve Status | Contract Status |
|------------------|------------------|------------------------|----------------------------------|----------------|-----------------|
| Oct. 15-18, 2015 | Oct. 16-17, 2015 | Mesa, AZ | Mesa Arts Center - Ikeda Theater | Reserved | Executed |
| Oct. 13-16, 2016 | Oct. 14-15, 2016 | Riverside, CA | Fox Performing Arts Center | Reserved | Executed |
| Oct. 19-22, 2017 | Oct. 20-21, 2017 | Bakersfield, CA | Rabobank Convention Center | Reserved | Executed |
| Oct. 11-14, 2018 | Oct. 12-13, 2018 | Fresno, CA | William Saroyan Theater | Reserved | Executed |
| Oct. 10-13 2019 | Oct. 11-12, 2019 | Sacramento, CA | Sacramento Memorial Auditorium | Reserved | In Process |
| Oct. 08-11, 2020 | Oct. 09-10, 2020 | Bakersfield, CA | Rabobank Convention Center | Reserved | In Process |
| Oct. 14-17, 2021 | Oct. 15-16, 2021 | Mesa, AZ | Mesa Arts Center - Ikeda Theater | Contacted | In Process |
| Oct. 13-16, 2022 | Oct. 14-15, 2022 | Fresno, CA | William Saroyan Theater | Reserved | In Process |
| Oct. 12-15, 2023 | Oct. 13-14, 2023 | Bakersfield, CA | Rabobank Convention Center | Reserved | In Process |
| Oct. 17-20, 2024 | Oct. 18-19, 2024 | Sacramento, CA | Sacramento Memorial Auditorium | Reserved | In Process |

The table below reflects the current contracting status for headquarters hotels associated with the Fall District Convention.

Table No. 3
FWD Fall Convention Schedule - Hotels

| Convention Date | Location | Headquarters Hotel | Reserve Status | Contract Status |
|------------------|------------------------|--|----------------|--------------------------|
| Oct. 15-18, 2015 | Mesa, AZ | Phoenix Marriott, Mesa | Reserved | Executed |
| Oct. 13-16, 2016 | Riverside, CA | Marriott Riverside at the Conv. Ctr. | Reserved | Executed |
| Oct. 19-22, 2017 | Bakersfield, CA | Bakersfield Marriott at the Conv. Ctr. | Reserved | Executed |
| Oct. 11-14, 2018 | Fresno, CA | DoubleTree by Hilton | Reserved | Executed |
| Oct. 10-13 2019 | Sacramento, CA | | | In Process |
| Oct. 08-11, 2020 | Bakersfield, CA | Bakersfield Marriott at the Conv. Ctr. | Contacted | In Process |
| Oct. 14-17, 2021 | Mesa, AZ | Phoenix Marriott, Mesa | | |
| Oct. 13-16, 2022 | Fresno, CA | DoubleTree by Hilton | | |
| Oct. 12-15, 2023 | Bakersfield, CA | Bakersfield Marriott at the Conv. Ctr. | Contacted | Waiting for Confirmation |
| Oct. 17-20, 2024 | Sacramento, CA | | | |

Long Term Planning – Division Contests/Conventions

During the last several months I have located several venues in the Southern California region that are capable of handling the requirements of the Division Contests. This process involves locating a smaller venue for the combined Division Contest (about 600 seats) and a larger venue for the Spring Prelims (about 850 seats). I have several places identified and will begin efforts to secure contracts for 2019 at the conclusion of the 2018 Spring Convention. This coincides with the time of year that these facilities begin discussions and contracting with entities outside of their annual customers and calendar of events. I have had a significant amount of assistance from Nick Papageorge in the Southeast Division and also from Richard Lund in the Northeast and Northwest and wish to pass on my gratitude for all their help and

support.

Randy Bingel continues to make things happen in Arizona and has things well under control in that region.

Convention Processes & Procedures

Current practices include contracting with hotels for the Spring and Fall Conventions. We do not follow this practice for combined Division Contests (without the international quartet preliminary contest) since they are scheduled as a one-day event, although the AZ Division holds its contest over a two-day period. The purpose of entering into these hotel contracts is twofold:

1. To gather contestants and convention goers to a single hotel to promote comradery and the opportunity to interface with fellow barbershoppers during the convention or contest.
2. To leverage the pricing structure and provide a more affordable room rate than could otherwise be obtained by the convention goer.

This practice has worked well at the Fall Convention and is increasing in risk to the District for the Spring Convention. The primary risk factor relates to the attrition guarantees that are required in the hotel contracts. Generally, these contracts require that the hotel room count be at least 80% of the reserved block of rooms to avoid penalties. This is required because of the discounted rooms rates in the contract.

I believe the Board is aware of the decreasing attendance at conventions and contests. The downward trend continues. The 2017 Fall Convention saw the lowest turn-out for Bakersfield in its history and less than 1,000 in attendance. Ten years ago, the registration count was over 2,000. This downward trend is spilling into the Division Contests as well. Consequently, contracting with the hotels for the Spring Convention is turning into a crap shoot with regards to the number of rooms guaranteed in the contract. I believe there are two main factors:

1. The Spring Convention is local to many the registrants.
2. The cost of room rates continues to rise.

Looking at historical figures, I continue to drop the numbers in the hotel contracts. Notwithstanding this action, the hotel registration count for the 2018 Spring Convention is currently so low that the District is at risk for several thousand dollars in penalty payments if reservations do not improve. The overflow hotel (Atrium, immediately adjacent to the Hilton) does not have a single reservation at this time. Because of this situation I believe the Board needs to take up a conversation regarding current practices and consider the following:

1. Eliminate contracting with hotels for the Spring Convention and limit arrangements for only those that must be there (i.e., Judges, Contest Administrators, FWD Production Team, and possibly Board Members).
2. Leave the current practice in place for the Fall Convention.

Leadership Academy

The 2018 Leadership Academy is on calendar for November at Connelly H.S. in Anaheim. However, I recall that there is discussion and consideration to move this event to January to avoid the many events that occur as we approach the end of the year. Please provide guidance on this issue so that I can make the necessary arrangements.

June Board Meeting

I have reached out to the Holiday Inn in Fullerton for the location of the summer Board meeting and am awaiting confirmation of the date of this meeting. Once confirmed, I will arrange for the block of rooms and the meeting room. The Holiday Inn is waiting for me to confirm the dates and the room requirements.



David Melville, Marketing and Public Relations

1 Communications

1.1 District Officers – Forum

All of our BOD and DMT members – including new members for 2018 – have been set up on the forum (called “Discussion”) on the FWD Member Center, and I figured out how to get everyone “subscribed” behind the scenes so they will get an email notification when a new topic is created or a reply is posted.

1.2 Members -Mailing

As of this writing (late January) our email list is still running on last year’s data. This is due to problems getting usable data from the new BHS Member Center. I’ve been working with folks in Nashville to get things ironed out, and just recently they made the changes I suggested to their csv reports that will allow “joining” of the report data to get the results we need to be able to refresh our mailing list correctly. I hope that by the time of the Spring meetings this issue will be resolved.

At the Spring meeting, I hope to discuss some additional options for emailing to get input from the Board and DMT as to what they want.

1.3 Training

I also hope to get some time to do some training on mailing and forum. If that is not possible at the Spring meeting, then perhaps in the Summer.

2 Publications

2.1 Westunes

Westunes has had a “revival” in the last two issues, first with a “real magazine” look, but mostly with content. We’ve had 7 or 8 feature stores in both issues, and plan to keep that going.

We had a really great Team Building meeting in Bakersfield with Ray Rhymer and the Division Editors, and came up with a bunch of ideas to keep the ball rolling forward in improving the magazine as well as to get more members reading it again.

Ray and I are in the process of updating our Adobe Suite software, as the versions we currently have are no longer supported and are becoming more and more problematic with each Mac update.

2.1.1 Westunes Advertising

We’ve published our new ad rates and templates on the website and I will be contacting chapter marketing VPs and quartet contacts to encourage them to take advantage of this incredible bargain to get exposure to the district. So far, Rincon Beach has already run a full page ad, and Greater Phoenix will have on in the next issue.

2.2 Website

Not many visible changes that you will see on the front-end, but now that I have some of the kinks worked out with Nashville, I've resumed development of a new component to give us a good and usable membership directory for the FWD Members Center.

Meanwhile, as a temporary solution, Rich Owen has suggested that I put District Officers contact information in a secured area, and I hope to have that completed shortly.

2.3 Convention Programs

Tim Truesdell, Keith Slater and I will be working together to produce programs for our conventions. This is another milestone in the centralization of tasks that are normally very difficult for host chapters to manage.

3 Marketing

3.1 Spring Conventions

3.1.1 Logos & Themes

Artwork for the three spring conventions has been completed. And re-completed.

FWD Spring Convention and SE/SW Division

It's in ORANGE county ... get it? Yes, if this looks familiar, I "borrowed" the concept from the 2009 International in Anaheim. As they say, "imitation is the best form of flattery," and the original design was just too good to pass up.



NE/NW Divisions

As you probably know, we were already up and running with the convention in Lodi when the bottom fell out of the venue. Hats off to Richard Lund and team for getting a new venue in Brentwood on the same day. He did most of the work; all I did was change the city and the fruit ☺

BEFORE



AFTER



Arizona Division

Arizona is playing up the milestone with “75 years of Barbershopping in Arizona”, in conjunction with the Phoenicians celebration.



3.1.2 Webcast

The Fall Webcast was pretty much a bust. It cost us \$600 to make \$580. Perhaps a nice service for the few who subscribed, but let's consider other options going forward. The Society has a new partnership with FloVoice that may be worth investigation, if the webcasts are to continue.

Chapter Delegate's Credential Form

**House of Delegates
Far Western District
Spring 2018 Meeting**



This will Certify that the Delegate of the:

(Chapter Name)

Chapter # D-_____ is

(Delegate Name)

Signatures:

Delegate
(Signature)

Chapter President
(Signature)

Completed credentials to be turned in upon arrival at the HOD Meeting.