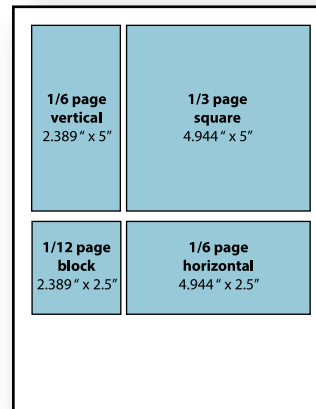
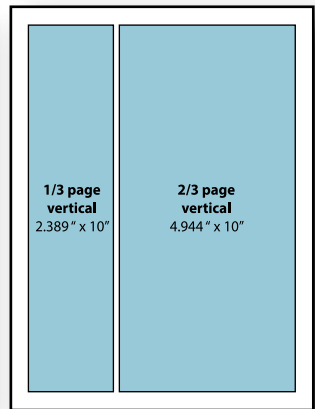
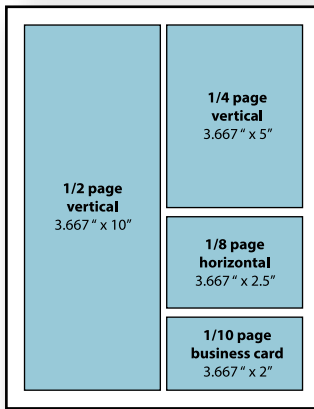
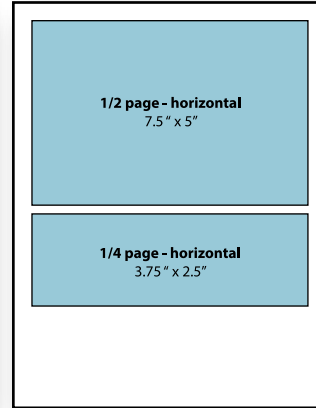
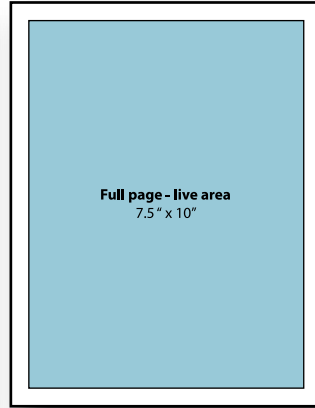
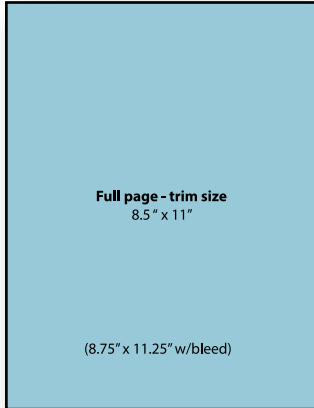


WESTUNES Advertising Rates



Ads must be received in one of the following digital formats:

PDF, EPS, JPG, or TIF (300 dpi+)

To reserve ad space and submit your ad copy, use the on-line form at:

farwesterndistrict.org > News > Advertise in Westunes

For any questions, please contact: marketing@farwesterndistrict.org

Ad deadlines

Spring issue (March 1)

Ad deliverables by February 15

Summer issue (June 1)

Ad deliverables by May 15

Fall issue (September 1)

Ad deliverables by August 15

Winter issue (December 1)

Ad deliverables by November 15

When using Adobe Illustrator, all fonts should be converted to outlines and linked images must be embedded. Special effects such as glows, transparencies or drop shadows are not recommended; use Adobe Photoshop for these effects instead.

Ad Size	Trim Size width x height	1 Issue Full price	2 Issues 20% Discount	3 Issues 30% Discount	4 Issues 40% Discount
Full page - back cover	8.5" x 11"*	\$75.00	\$120.00	\$157.50	\$180.00
Full page - inside front, inside back cover	8.5" x 11"*	\$60.00	\$96.00	\$126.00	\$144.00
Full page - live area	7.5" x 10"	\$50.00	\$80.00	\$105.00	\$120.00
Full page - trim size	8.5" x 11"*	\$50.00	\$80.00	\$105.00	\$120.00
2/3 page - vertical	4.944" x 10"	\$35.00	\$56.00	\$73.50	\$84.00
1/2 page - horizontal	7.5" x 5"	\$25.00	\$40.00	\$52.50	\$60.00
1/2 page - vertical	3.667" x 10"	\$25.00	\$40.00	\$52.50	\$60.00
1/3 page - square	4.944" x 5"	\$17.50	\$28.00	\$36.75	\$42.00
1/3 page - vertical	2.389" x 10"	\$17.50	\$28.00	\$36.75	\$42.00
1/4 page - vertical	3.667" x 5"	\$12.50	\$20.00	\$26.25	\$30.00
1/4 page - horizontal	7.5" x 2.5"	\$12.50	\$20.00	\$26.25	\$30.00
1/6 page - horizontal	4.944" x 2.5"	\$8.75	\$14.00	\$18.38	\$21.00
1/6 page - vertical	2.389" x 5"	\$8.75	\$14.00	\$18.38	\$21.00
1/8 page - horizontal	3.667" x 2.5"	\$7.50	\$12.00	\$15.75	\$18.00
1/10 page - business card	3.667" x 2"	\$5.00	\$8.00	\$10.50	\$12.00
1/12 page - block	2.389" x 2.5"	\$4.50	\$7.20	\$9.45	\$10.80

* Full Page, trim size ads must provide bleeds at .125", resulting in finished document size of 8.75" x 11.25"